

# NAMING OPPORTUNITIES



Capital Goal: \$3,868,000

Gift Level Available		Key Letter		Cumulative Total
\$1,000,000	1	Arts Complex Naming*		\$1,000,000
\$500,000	1	A = Theater Naming*		\$1,500,000
\$250,000	<del>1</del>	<del>B = Theater Lobby</del>	<b>PENDING</b>	\$1,750,000
\$250,000	1	AA = Elevator		\$2,000,000
\$100,000	2	C = Studio A, C = Studio B		
\$150,000	1	Z = Roof Top VIP Terrace		\$2,350,000
\$150,000	1	BA = Building Façade Art Piece (Vesper Wall)		\$2,500,000
\$75,000	<del>1</del>	<del>D = Ext. Theater Foyer</del>	<b>PLEGDED</b>	
	1	E = Front Entrance Landing		
	1	EE = Electronic Marquee Sign		
	1	F = Tower Stairs		
	1	G = Scenic Shop		
	1	LG = Theater Light Grid		\$2,950,000
\$50,000	1	H = Catering Kitchen		
	1	I = Reception		
	1	J = Green Room		
	<del>1</del>	<del>K = Concessions</del>	<b>PLEGDED</b>	\$3,150,000
\$25,000	1	L = Development Office		
	1	L = Artistic Director's Office		
	1	M = Technical Booth		
	1	L = Executive Director's Office		
	1	O = Front Handicap Accessible Ramp		\$3,275,000
\$20,000	<del>1</del>	<del>P = Conference Room</del>	<b>PLEGDED</b>	
	<del>1</del>	<del>R = Coat Room</del>	<b>PLEGDED</b>	
	<del>1</del>	<del>S = Box Office</del>	<b>PLEGDED</b>	
	2	N = Office Space a & b		
\$15,000	1	MZ = Costume Mezzanine		\$3,335,000
	1	Exterior Outdoor Gallery		
	1	T = Stage Right Wing		
	1	U = Stage Left Wing		
	2	Elevator waiting area (upper /lower)		
	<del>1</del>	<del>V = Upper Waiting Gallery</del>	<b>PLEGDED</b>	
	<del>2</del>	<del>W = Music Room 1, Music Room 2</del>	<b>PLEGDED</b>	\$3,455,000
\$10,000	1	X = Men's Dressing room		
	1	<del>1X = Ladies Dressing Room</del>	<b>PLEGDED</b>	
	8	Gardens		\$3,555,000
\$5,000	10	Picnic Tables	2 of 8 pledged	\$3,605,000
	10	Park Benches,	2 of 8 pledged	\$3,655,000
	10	Flowering Trees		\$3,705,000
\$2,500	125	Donor Wall Honors (prominent Theater Lobby location)		\$4,017,500
\$1,000	256	Theater Chairs		\$4,173,500

Many gifts under \$1,000

\$4,325,000

\* Naming renews in 10 year includes Annual Gift.

~~Gray Strike Through~~ = CONFIRMED PLEDGED

Phase I Goal = \$1,800,000 for the purchase of the property.

Phase II Goal = \$2,000,000+ for the Renovation and new buildout.