

# NAMING OPPORTUNITIES



Capital Goal: \$3,868,000

Gift Level Available	Key Letter	Cumulative Total
\$1,000,000	1 Arts Complex Naming*	\$1,000,000
\$500,000	1 A = Theater Naming*	\$1,500,000
\$250,000	1 B = Theater Lobby	\$1,750,000
\$250,000	1 AA = Elevator	\$2,000,000
\$100,000	2 C = Studio A, C = Studio B	
\$150,000	1 Z = Roof Top VIP Terrace	\$2,350,000
\$150,000	1 BA = Building Façade Art Piece (Vesper Wall)	\$2,500,000
\$75,000	<del>1 D = Ext. Theater Foyer</del> <b>PLEGDED</b>	
	1 E = Front Entrance Landing	
	1 EE = Electronic Marquee Sign	
	1 F = Tower Stairs	
	1 G = Scenic Shop	
	1 LG = Theater Light Grid	\$2,950,000
\$50,000	1 H = Catering Kitchen	
	1 I = Reception	
	1 J = Green Room	
	<del>1 K = Concessions</del> <b>PLEGDED</b>	\$3,150,000
\$25,000	1 L = Development Office	
	1 L = Artistic Director's Office	
	1 M = Technical Booth	
	1 L = Executive Director's Office	
	1 O = Front Handicap Accessible Ramp	\$3,275,000
\$20,000	<del>1 P = Conference Room</del> <b>PLEGDED</b>	
	<del>1 R = Coat Room</del> <b>PLEGDED</b>	
	<del>1 S = Box Office</del> <b>PLEGDED</b>	
	2 N = Office Space a & b	
\$15,000	1 MZ = Costume Mezzanine	\$3,335,000
	1 Exterior Outdoor Gallery	
	1 T = Stage Right Wing	
	1 U = Stage Left Wing	
	2 Elevator waiting area (upper /lower)	
	<del>1 V = Upper Waiting Gallery</del> <b>PLEGDED</b>	
	<del>2 W = Music Room 1, Music Room 2</del> <b>PLEGDED</b>	\$3,455,000
\$10,000	1 X = Men's Dressing room	
	<del>1 X = Ladies Dressing Room</del> <b>PLEGDED</b>	
	8 Gardens	\$3,555,000
\$5,000	10 Picnic Tables	2 of 8 pledged \$3,605,000
	10 Park Benches,	2 of 8 pledged \$3,655,000
	10 Flowering Trees	\$3,705,000
\$2,500	125 Donor Wall Honors	\$4,017,500
	(prominent Theater Lobby location)	
\$1,000	256 Theater Chairs	\$4,173,500
	Many gifts under \$1,000	\$4,325,000

\* Naming renews in 10 year includes Annual Gift.

~~Gray Strike Through~~ = CONFIRMED PLEDGED

Phase I Goal = \$1,800,000 for the purchase of the property.

Phase II Goal = \$2,000,000+ for the Renovation and new buildout.